

Mary Castellanes

mary.castellanes@gmail.com
+1 778 895 6149

linkedin.com/in/marycastellanes
castellanes.ca

EDUCATION

User Experience Design Certificate

Brainstation
2018

Bachelor of Design, B.Des Communication Design

Emily Carr University of
Art + Design
2004 – 2008

PROFICIENCIES

Operating Systems

Windows
MacOS
Linux

Software

Atom
Brackets
Adobe Creative Cloud
Figma
Sketch
InVision

Web Technologies

HTML5
CSS3
JavaScript
jQuery

EXPERIENCE

Vancouver Public Library / Web Designer

August 2013 – present

Vancouver Public Library is a library serving nearly 428,000 active members. As part of the Web Services team, I work closely with web librarians to develop UX materials and create wireframes, mockups, hand-coded prototypes, and visual assets for library web properties. I create infographics and motion graphics, conduct landscape reviews and contribute to strategic planning initiatives. I perform Wordpress and Drupal theme development, maintenance and code refactoring. I initiate self-directed projects to promote the discovery of library services and offerings.

Raincoast Books / Graphic Designer

June 2011 – September 2013

Raincoast Books provides sales, marketing and distribution services to a roster of international publishers. I designed B2B materials, seasonal eCatalogues and advertisements and managed an image library containing over 70,000 book covers.

Richmond Art Gallery / Graphic Designer

October 2007 – November 2012

Richmond Art Gallery is a contemporary art gallery in operation since 1980. I elevated the gallery's visual sensibilities in materials designed for print, exhibition spaces and the web. I offered technical mentorship to staff, exhibiting artists and volunteers and assisted with event photography, website maintenance and assembling visual support materials for funders.

Various Clients / Freelance Designer

March 2007 – present

I provide creative services to small businesses, non-profit and government organizations, educational institutions as well as private individuals.